



# THE POSITIVE IMPACT INITIATIVE

## PARTICIPATION BENEFITS AND COMMITMENTS



### MEMBERS AND SUPPORTERS

The Positive Impact initiative is part of the UN Environment Finance Initiative. It is open to UNEP FI Members (i.e. financial institutions), as well as to Supporters, i.e. relevant stakeholders outside of the UNEP FI membership within and beyond the financial sector: auditors, analysts, rating agencies, businesses, development banks, government agencies and civil society organisations among others.

### COMMITMENTS

All Positive Impact Initiative Members and Supporters are expected to actively contribute to the success of the initiative. For example, they can work toward releasing Positive Impact products or services, develop and publicize impact methodologies, or engage in public-private sector dialogue towards the release of impact-based tenders. All members and supporters endorse the Positive Impact Manifesto and the Principles for Positive Impact Finance.

#### They commit to:

- Actively participate in the activities of the Initiative via its different Working Groups;
- Apply the Principles for Positive Impact Finance in-house with a view to promoting positive impact business and finance;
- Promote the Initiative and communicate about work undertaken within the Working Groups and in-house online, on social media and/or in the context of relevant events;
- Participate in the Initiative's quarterly Coordination Meetings as relevant;
- Assign one team member as relationship manager to the Initiative;
- Identify and mobilize relevant internal teams and expertise;
- Convene and host Initiative events and meetings if suitable;
- Disseminate news and outputs of the initiative;
- Help engage with relevant stakeholders.
- All contributions to the initiative are in-kind, no fees apply.

### CONTACT

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### BENEFITS

#### Access to:

- Content from the consultations carried out by the Working Groups;
- Working Groups and Coordination Meetings as relevant;
- Positive Impact workshops and other relevant events;
- Distribution list (newsletter, social media fora, any future directories).

#### Permission to:

- Publicly communicate on the institutions' participation in the Positive Impact Initiative and Working Groups on corporate website and other channels (social media, events);
- Publicly communicate on the institution's endorsement of the Positive Impact Manifesto or Principles;
- Use the Positive Impact brand and logo in relevant and appropriate contexts.

#### Additional benefits for Members (Financial Institutions) of the Initiative:

- Eligibility to Steering Group.

### JOINING THE POSITIVE IMPACT INITIATIVE

To become a PI Member or Supporter, please send us an email:

- Stating your endorsement of the Positive Impact Manifesto and Principles;
- Indicating how you plan to participate in the initiative and contribute to its success;
- Confirming that you have formal support from your hierarchy for your organisation's engagement in the initiative;
- Listing name and details for your organization's designated PI relationship manager, and relevant experts and teams;
- Providing logo, for supporters.