

Presentation of the Positive Impact Initiative

A private finance initiative for the achievement of the SDGs

Auditorium, De Nederlandsche Bank (DNB), Amsterdam, 23 November 2017

AGENDA

13:30	Registration
14.00-14.20	Keynote Address <ul style="list-style-type: none"> Frank Elderson, Executive Director, DNB
14.20-14.30	UN Environment Opening Remarks: The Positive Impact Initiative: Towards an impact-based financing paradigm <ul style="list-style-type: none"> Eric Usher, Head, UNEP Finance Initiative
14.30-15.45	The Principles for Positive Impact Finance: A Framework for an impact-ready market <p>The Principles were released in January this year and constitute a key component of the Positive Impact Roadmap to an impact-based financing paradigm. The Principles define positive impact finance as that which enables a positive contribution to one or several of the three pillars of sustainable development, once any potential negative impacts have been duly addressed.</p> <ul style="list-style-type: none"> Use and role of the Principles Relation to existing standards and frameworks Implications for financiers, clients, advisors and investors <p>Introduction:</p> <ul style="list-style-type: none"> Leonie Schreve, Managing Director - Global Head Sustainable Finance, ING <p>Presentation of the Principles:</p> <ul style="list-style-type: none"> Elisa Vacherand, Project Manager, Positive Impact Initiative, UNEP FI <p>Panel:</p> <ul style="list-style-type: none"> Sandrine Enguehard, Head of Cross-product Green/PI Structuring, Société Générale Corporate and Investment Banking Hans-Ulrich Beck, Executive Vice President, Product Strategy and Development, Sustainalytics Piet Klop, Senior Advisor Responsible Investment, PGGM Investments & member of the Working Group on SDG impact measurement of the DNB Sustainable Finance Platform <p><i>Moderator: Elisa Vacherand, Project Manager, Positive Impact Initiative, UNEP FI</i></p> <p>Q&A from the audience</p>

15.45 - 16.00	Coffee Break
16:00 – 16:20	<p>Keynote Address</p> <ul style="list-style-type: none"> Hugo von Meijenfeldt, Coordinator Implementation SDGs, Ministry of Foreign Affairs of the Netherlands
16.20 - 17.35	<p>Open Dialogue: The SDG Financing Gap</p> <p>An estimated \$5-7 trillion a year until 2030 are needed to realize the SDGs worldwide, with much to come from private sources. However, many investments do not fit the risk/return constraints of the private sector, which makes the cost to impact ratio still too high.</p> <ul style="list-style-type: none"> What is the status of SDG-related financial flows today and what do these tell us about the role of the private sector and the finance sector? What is the potential for SDG-related impacts to form the basis for profitable new markets, including in developing countries? What are the implications for the way in which the public and private sector should interact? <p>Introduction</p> <ul style="list-style-type: none"> Jan Raes, Sustainability Advisor, ABN AMRO <p>Presentation of PI Initiative research findings:</p> <ul style="list-style-type: none"> Denis Childs, Head of Environmental and Social Advisory and Positive Impact Finance, Société Générale <p>Panel:</p> <ul style="list-style-type: none"> Eveline Jonkhoff, Strategic Advisor, Sustainability Strategy & Circular Economy, City of Amsterdam Maryse, Hazelzet, Dutch Banking Association (NVB) James Vaccaro, Head of Corporate Strategy, Triodos <p>Moderator: Careen Abb, Positive Impact Initiative, UNEP FI</p> <p>Q&A from the audience</p>
17.35 - 17.50	<p>Closing keynote Address</p> <ul style="list-style-type: none"> Carola van Rijnsoever, Director Inclusive Green Growth, Ambassador Sustainable Development, Ministry of Foreign Affairs of The Netherlands
17.50 – 18.00	<p>Conclusions & Next Steps</p> <ul style="list-style-type: none"> Leonie Schreve, Managing Director - Global Head Sustainable Finance, ING James Vaccaro, Head of Corporate Strategy, Triodos
18.00-19.00	Reception

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